



APS NATIONAL CONFERENCE

Beyond Compliance:
When Regulation is only the Starting Point

Partner Opportunities

After several successful years of hosting online events, the APS National Conference is returning in person in response to strong demand from our community. We are excited to bring members together once again for connection, networking, and knowledge sharing.

The APS National Conference is one of the UK's premier events in Construction Health and Safety Risk Management. Each year, it attracts 150–200 professionals from across the construction industry, representing a wide range of disciplines.

The Conference will take place on **Wednesday 9 September 2026, at Conference Aston, Birmingham.**

This is a unique opportunity to showcase your brand, engage directly with industry leaders, and demonstrate your commitment to excellence in construction safety. We invite you to explore the partner and exhibition opportunities in this brochure and join us in making APS National Conference 2026 a resounding success.

We look forward to welcoming you as a partner at the APS National Conference 2026.



Find out more



Why Your Brand Should Be in Front of APS Members

APS members are at the forefront of Construction Health and Safety Risk Management in the UK. They are decision-makers, influencers, and professionals responsible for setting standards, implementing policies, and selecting products and services that impact safety and efficiency on construction sites.

By sponsoring or exhibiting at the APS National Conference, you have a unique opportunity to:

- Be positioned as an expert in front of our 4,000 strong membership.
- Showcase your products and services in person at the conference to an audience of 150–200 industry leaders.
- Build credibility and trust with key decision-makers in the construction sector.
- Network directly with professionals who have real influence over procurement, policy, and operational decisions.
- Demonstrate thought leadership by aligning your brand with APS its flagship event

This is your chance to position your organisation at the heart of the industry, make connections, and generate new opportunities with the people who matter most.



Explore Sponsorship Packages



Sponsorship Packages

As a **Headline Sponsor**, your brand will benefit from premium visibility before, during, and after the conference.

Brand Exposure & Promotion

- Prominent logo placement across all conference signage, presentation slides, website, and delegate materials
- Logo and company profile included in the Delegate Pack
- Company logo featured in the post-event write up in the APS Project Safety Journal (what is PSJ).
- Inclusion in pre-event and post-event email marketing campaigns
- Recognition on APS social media channels (i.e. 3k followers on LinkedIn)
- Focused email to APS members after the conference thanking for support

Thought Leadership & Editorial

- Opportunity to speak, chair a panel, or introduce a conference session
- Half-page editorial or sponsor feature in Project Safety Journal
- Exhibition Space
- 2.0m x 2.0m exhibition space
- Table and two chairs provided
- Electrical socket available on request
- Hospitality & Access
- Four complimentary conference passes
- Lunch and refreshments provided throughout the conference

Headline Sponsor
Investment: £4,000 + VAT

Sponsorship Packages

The **Conference Sponsor** package offers excellent brand visibility and the opportunity to engage directly with delegates throughout the event.

Brand Exposure & Promotion

- Logo displayed on the conference website, event signage, and presentation slides
- Logo featured on the sponsor slide loop during the conference
- Company listing included in Project Safety Journal conference coverage (what is PSJ).
- Logo included in the printed delegate programme
- Inclusion in sponsor thank-you emails to the APS mailing list
- Recognition on APS social media channels (i.e. 3k followers on LinkedIn)

Exhibition Space

- 2.0m x 2.0m exhibition space
- Table and two chairs provided
- Electrical socket available on request
- Hospitality & Access
- Two complimentary conference passes
- Lunch and refreshments provided throughout the conference



Conference Sponsor

Investment: £1,500 + VAT

Sponsorship Packages

The **Exhibition-Only** package is ideal for organisations looking to showcase their products or services and connect directly with conference delegates.

Exhibition Space

- 2.0m x 2.0m exhibition space
- Exhibition table with two chairs provided
- Electrical socket available on request
- Brand Exposure & Promotion
- Logo featured on the exhibition floor plan and conference website
- Company logo and information included in the delegate pack
- Company information leaflet or branded item included in the delegate pack
- (To be supplied by exhibitor)

Hospitality & Access

- Two complimentary exhibitor passes to the conference
- Access to networking breaks
- Lunch and refreshments provided throughout the conference

Exhibition spaces are allocated on a first-come, first-served basis. Due to the size of the exhibition area, APS will limit the number of exhibitors from the same sector. This means only one organisation per business type (for example, recruitment) will be permitted to exhibit, ensuring a diverse and high-quality experience for all delegates.

Exhibition-Only Package

Investment: £1000 + VAT

Payment: Full payment is due within 30 days of the invoice date.

Cancellations: All cancellations must be submitted in writing.

- On or before 30th June 2026: 50% of the total amount paid will be refunded.
- On or after 1st July 2026: No refunds will be given.

Promotional Material: All information, leaflets, and promotional items to be distributed at the event are subject to approval by the organisers.

Exhibition Stands:

- All stands must be staffed during exhibition opening hours.
- Exhibits must not obstruct gangways or impede neighbouring displays. Gangways must remain clear and accessible at all times.

Liability: The conference venue and APS accept no liability for any loss, damage, or injury sustained from any cause. Exhibitors are responsible for all damage to property and for any loss or injury caused by themselves, their agents, contractors, or employees, and agree to indemnify the organisers against all related claims and expenses.

Insurance: Exhibitors and sponsors are strongly advised to consult their insurance provider to ensure they are fully covered for all risks associated with the exhibition and workshops.

Deadlines: Detailed conference deadlines and requirements will be provided to all confirmed exhibitors and sponsors.

VAT: All fees quoted exclude VAT unless otherwise stated.
Risk Assessment: Exhibitors must provide a risk assessment to the event organiser prior to the conference.





Contact Information

For further information or to discuss any of the sponsorship or exhibition packages, please contact:

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